

Contract # 324107

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/05/12-09/12/12

SEIU - Service Employee International Union (431)

Waterfront Strategies (2541)

Political - Issue (1068)

ISS/SEIU (133786)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

NAGELBERG, DAN

/

112/119/1438

National/Political

Standard

SEIU 09/04

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

07/25/12

09/07/12

Jennifer Stewart

Yes

06247995

Normal

15.00

\$22.50

\$127.50

Net Total

Sales Tax

Pittsburgh (PCNC)

By Broadcast Month

Sep. 2012

Grand Total:

Spots 2

Rate \$150.00

Rate \$150.00

Waterfront Strategies
1010 Wisconsin Avenue
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/05/12-09/07/12	4	:30	8A- 9A (EST)	1			X	X	X			1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8A-9A/1	8/30/12
2.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	8A- 9A (EST)	1	1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8A-9A/2	8/23/12
2.0.1	Closed Preempt	09/10/12															Pittsburgh (PCNC)	Pre-empt/Spot -	
3.0	M/G For 2.0.1 / Spot	09/12/12-09/12/12	4	:30	8A- 9A (EST)				1					1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8A-9A/	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.